

REDEFINING DESIGN EDUCATION



ABOUT RV UNIVERSITY

RV University (RVU) is a new-age university for liberal education based in Bengaluru. Established by the Rashtreeya Sikshana Samithi Trust (RSST), which has over eight decades of legacy of excellence in higher education, it is a State Private University under the RV University Act, 2019. It has received all regulatory approvals from the Government of Karnataka as well as University Grants Commission (UGC).



SDI School of Design & Innovation

Established in 2021, the School of Design and Innovation (SDI) is driven by a vision to become the *go-to* Design School for aspiring arts & design students in India. Our design school complements RV Educational Institution's flagship institute, RV College of Engineering (RVCE), and prepares students to participate in the creative economy. We strive to produce designers who empathise with users while taking a life-centred approach to address the needs of the future.

WHY OUR SCHOOL OF DESIGN AND INNOVATION?

SDI has a strong founding team as faculty members, both from industry and academia bringing together a synergy of knowledge and application. This reflects in the designing and delivery of the courses. SDI incorporates the best methodologies from various pedagogical models and is creating an environment where knowledge creation, knowledge dissemination and knowledge application will co-exist and inspire each other.

Our USPs:

- Hands-on, experiential pedagogy
- Integrates courses from Liberal Arts
- Electives from other schools including
 - School of Business
 - School of Computer Science and Engineering
- Real-world project-based learning
- Diverse faculty from academics and practice

PROGRAMMES OFFERED

Four-year UG programmes

- B. Des.** (Communication Design)
- B. Des.** (Product Design)
- B. Des.** (Spatial and Interior Design)
- B. Des.** (User Experience Design)

Two-year PG programmes

- M.Des.** (User Experience Design)

From the second-year, students can also select a minor offered by the various schools of RVU

- School of Design & Innovation
- School of Liberal Arts & Sciences
- School of Business





B.Des. Eligibility

10+2 or equivalent in any stream; Science, Commerce, Arts, Humanities, etc. (CBSE, ISC, IB, Cambridge, State Boards and other Govt. recognised Boards) with minimum aggregate marks of 60%.

Selection Criteria

Based on the performance in **RVSAT** and RVU's Selection Process.

Merit scholarships are available for deserving candidates.

For fee details and financial aid, please visit our website

M.Des. Eligibility

Bachelor's Degree in Design/ Engineering (Any stream)/ Architecture/ Interior Design: 10+2+4 years (minimum 4-year Bachelor's programme)

B.F.A./B.V.A. (4-year professional programme with entry after 10+2)

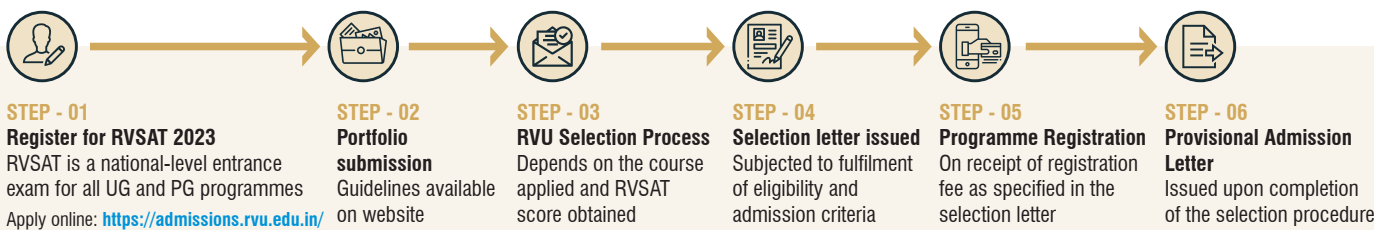
G.D. Arts (4-year programme after 1 year foundation) +1 year of work experience

10+2+3 years Degree + 1 year work experience

Note:

- B.Plan. will be considered equivalent to B.Arch.
- 4-year B.Sc. (Engg.) is equivalent to B.E./B.Tech.
- Professional Diploma in Design: 10+2+4 years

ADMISSION PROCESS



To apply, register for **RVSAT* 2023** Scholastic Assessment Test

* RV Scholastic Assessment Test (RVSAT) is the national-level entrance exam for all UG programmes of RV University



Scan to apply

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