www.rvu.edu.in/

e-Digest Vol 4, Jul-Sep 2023

## **RVU's Pursuit of Excellence**













### **Message from the Vice Chancellor**

RV University has experienced an eventful quarter (Jul-Sept. 23) which was marked by several major developments. First and foremost, I am thrilled to announce that RVU has achieved the remarkable feat of securing the second position among the top 15 emerging state private universities, as per Outlook magazine rankings, based on a survey and a thorough evaluation of various parameters.

A significant milestone in our journey was the inaugural convocation ceremony, in which we conferred Master of Design (M.Des) degrees upon students. This momentous event, held on 31 July 2023, featured Padma Bhushan awardee, Shri. Rajeev Sethi, India's first scenographer, who delivered the Convocation Address. We also proudly welcomed our third cohort of 1300 new students across all programmes offered by our various schools. Former Chief Justice of India, Mr. Justice S. Rajendra Babu was the Chief Guest at the Commencement Day function and gave an inspiring address.

Moreover, this quarter saw the visit of several high-level international delegations from York University, Canada; Indiana University, USA and Education New Zealand from the New Zealand High Commission to our campus, which can

Prof. Y.S.R. Murthy
Founding Vice Chancellor,
RV University

lead to substantive partnerships in the coming months. These alliances will open up excellent learning opportunities to our students and faculty.

During this period, many of our faculty members and students achieved notable recognitions. Dr. Debjani Halder received the 69<sup>th</sup> Indian National Film Awards for her documentary. The Bangalore Management Association conferred upon me the BMA Education Excellence Award 2023 which was given away by Padma Vibhushan awardee and former Chief Minister, Karnataka, Mr. S.M. Krishna.

Further, it gives us immense satisfaction to see that our third-year B.B.A. student, Pranav Devatha's short film, "Death By Grades," has been selected for being screened at Berlin, Manchester, Tokyo, New York, Toronto, Los Angeles, Paris, and London. It was his maiden film.

RVU will continue its quest for excellence in the future.

# INDEX

Announcements	<u>4</u>
Distinguished public lecture series	<u>8</u>
Student and faculty accomplishments	<u>18</u>
Events	<u>26</u>
Partnerships and collaborations	32

### **Announcements**

#### RV University's Triumphant First Convocation: A Journey of Inspiration and Exponential Growth!

RVU celebrated its inaugural convocation ceremony, marking a historic milestone for the university and its graduates and their families. Dr. (h.c.) A.V.S. Murthy, Chancellor, RV University and Secretary, RSST presided over the event. It was held on 31 July 2023 in the presence of Padma Bhushan awardee, Shri. Rajeev Sethi, India's First Scenographer, who, as the Chief Guest, delivered the Convocation Address. On this occasion, eight students were granted Master of Design (M.Des.) degrees in recognition of their outstanding academic achievements and successful completion of the rigorous and specialized programme. These individuals demonstrated exceptional dedication, creativity, and proficiency in their chosen field of design.



#### Ushering in a New Era of Learning Former Chief Justice of India graced RV University's Inaugural day ceremony for the batch of 2023

RV University hosted its inaugural day ceremony as it welcomed the third batch of students. The event witnessed the enrollment of bright individuals into all undergraduate programmes across its six interdisciplinary schools - School of Business, School of Economics, School of Computer Science and Engineering, School of Design and Innovation, and School of Liberal Arts and Sciences. Former Chief Justice of India, Mr. Justice S. Rajendra Babu was the Chief Guest.



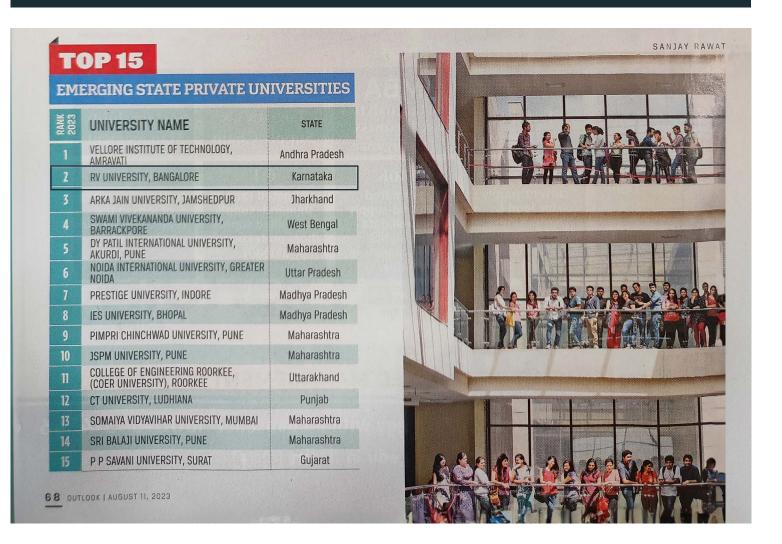
## RV Educational Institutions launched MineRVa - RV Centre for Leadership and Executive Education on 8 September 2023

Under the leadership of Prof. (Dr.) Dwarika Prasad Uniyal, Pro Vice Chancellor (Executive Education), RVU, this initiative is designed to empower working professionals seeking to elevate their careers through innovative and transformative learning experiences.

MineRVa will offer a variety of programmes crafted in step with the needs of working professionals at all stages of their careers. The flagship programme is the Executive M.B.A. (EMBA), which is offered by RV University in collaboration with Bryant University, USA. The Centre was inaugurated by Dr. Rishikesha T. Krishnan, Director, Indian Institute of Management Bangalore, on the RV Educational Institutions' campus in Jayanagar, Bengaluru. The event was graced by the presence of the leadership team of Rashtreeya Sikshana Samithi Trust (RSST) — Dr. M.P. Shyam, President, Dr. A.V.S. Murthy, Hon. Secretary, Mr. D.P. Nagaraj, Hon. Joint Secretary, and Dr. Y.S.R. Murthy, Vice-Chancellor, RV University.



RV University was ranked number 2 among the top 15 emerging state private universities in the Outlook magazine rankings of institutions based on multiple parameters



## **Distinguished Public Lecture Series**



The School of Law (SoL) hosted the inaugural lecture under the Prof. N. R. Madhava Menon Memorial Lecture Series on Friday, 7 July 2023. Dr. Upendra Baxi delivered a distinguished lecture on "Legal Education and Research for Justice". The lecture was attended by students and faculty of RVU.

RVU's SoL hosted a distinguished public lecture on "Building a World-Class Public Policy School" for the students, staff and faculty. It was delivered by Prof. T. S. Gopi Rethinaraj, Professor of Physics, Sustainability & Public policy, Sai University, Chennai.



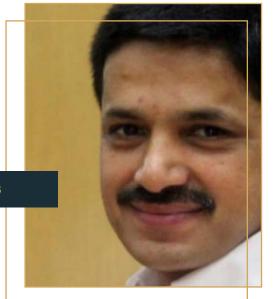


The School of Business (SoB) hosted a distinguished talk by Mr. Navnit Nakra, Former CEO, OnePlus – India Region on 14 July 2023. Mr. Nakra shared his views on "Future Proofing our Universities for a Complex Digital India". He asserted that the job of a university is to prepare the youth for the uncertain future.



Our School of Liberal Arts and Sciences (SoLAS) invited Dr. K.C. Raghu, Founder Director, Pristine Organics to deliver a distinguished commencement lecture on 3 August 2023. Dr. Raghu, a science writer with deeper interest in food and nutrition, spoke on "Wider world of edible horizon." His talk motivated and inspired students, and triggered their latent ideas and also left them with a few thoughts for commitment towards learning.

Dr. K.C. Raghu - 3 August 2023





Dr. Madhan Kumar Srinivasan - 11 August 2023

RVU's School of Business (SoB) hosted an 'Inspiring Entrepreneur Talk' by Dr. Madhan Kumar Srinivasan on the topic, "Experience the Journey from Cloud to the Metaverse-Business and Beyond". Dr. Srinivasan, CEO, WiseWorks, delivered an engaging lecture which was attended by students and staff.





School of Computer Science Engineering (SoCSE) in collaboration with ISRO organized a Distinguished Public Lecture on "Space Science Missions of ISRO" on August 11, 2023. Dr. V Radhakrishna, Head of Instrumentation Division, Space Astronomy Group, UR Rao Satellite Centre, ISRO delivered an insightful talk, discussing the motivations driving space missions, the challenges in pushing technological boundaries, and ISRO's achievements. The lecture highlighted key projects like Chandrayaan missions, Astrosat, and the Mars Orbiter Mission, while also introducing upcoming missions Aditya L1 and XpoSat. Dr. Radhakrishna's lecture benefitted students by offering insights not only into satellites and payloads but also to space science careers. Faculty of SoCSE interacted with him, discussing research and funding opportunities at ISRO along with internship opportunities for students. The event fostered valuable connections between academia and ISRO, enhancing the understanding of space science and its real-world applications.



The Centre for Legal Aid and Community Engagement conducted an inaugural lecture on 'Legal Startups and Legal Aid'. The Centre invited Dr. Kalpeshkumar L. Gupta, Founder, ProBono India to deliver a thought–provoking talk which sparked discussions on the future of the law and access to legal services.





A theatre workshop was conducted by the Centre for Visual and Performing Arts (CVPA). It provided an enriching experience under the guidance of renowned playwright and theatre director, Akshara K.V. Students participated with full fervour and took advantage of the immersive theatre activities.

Organized by

The Centre for Legal Aid and

**Community Engagement** 

School of Law



The Centre for Legal Aid and Community Engagement, SoL hosted a distinguished public lecture on "Higher Education Institutions and Community Engagement" by Prof. Ajay Pandey, Professor and Executive Director (Clinical Programmes), Jindal Global Law School. Prof. Pandey has been a member of the National Legal Services Authority (NALSA) and has also worked with the United Nations Development Programme (UNDP) in Afghanistan and Vietnam as an international consultant.





School of Computer Science and Engineering (SoCSE) and Centre of Excellence of IOT & Edge Computing conducted a distinguished public lecture on "Bridging the Gap: The Intersection of Dentistry & Engineering". The session was led by Dr. Revan Kumar Joshi.

Dr. Joshi is a faculty member in the fields of oral medicine and radiology. He is the general secretary of the South Asian Society for Oral and Maxillofacial Implantology, India. Currently, he is associated with DAPMRV Dental College and Hospital.

Dr. Revan Kumar Joshi - 1 September 2023



The School of Design and Innovation (SDI) hosted its second talk of the series. SDI Public Programme (International). SDI invited Dr. Dolly Daou, an international expert in design business innovation and strategies, who presented a talk titled, "Limitless in Design: Expanding Career Choices". This online session was attended by the students from across streams along with faculty and staff.

Dr. Daou develops and delivers design strategy workshops and community projects for higher education and organizations to achieve commercial and ecological Impact. She is currently the Head of Master of Design at NACAA (The 1st Sino-French Design Institute) and a Researcher at RMIT University, Melbourne, Australia.





The Centre for Disability, Justice, and Inclusion conducted its inaugural lecture on "Accessibility, Inclusion, and Social Entrepreneurship." This lecture was delivered by Mr. Prateek Khandelwal, founder and managing director of RampMyCity, who has spearheaded his startup's growth and made it one of the most sought-after companies providing end-to-end solutions for disability inclusion.

The Centre for Victimological Research and Victim Assistance (CVRVA) hosted its fifth lecture from the Lecture Series on Victimology and Victim Justice. It was an online session on "Psychological Jurisprudence: Role of Forensic Psychology in Criminal Justice". The lecture was delivered by Ms. Poulomi Bhadra, Assistant Professor (Crime Studies), Assistant Dean (International Collaborations) & Assistant Director, Centre for Criminology and Forensic Studies (CCFS), O.P. Jindal Global University, Sonipat.

Ms. Poulomi Bhadra - 6 September 2023





The Centre for Human Rights Studies (CHRS), SoL invited Prof. Gabriella Citroni, Professor, Università degli Studi di Milano-Bicocca (Italy) and the Vice Chair of the UN Working Group on Enforced or Involuntary Disappearances for a distinguished public lecture. Prof. Citroni's expertise enriched our academic community where they learned more about the working of the UN Working Group on Enforced or Involuntary Disappearances.



Our SoL hosted Dr. Ashwin Fernandes, Executive Director, Africa, Middle East and South Asia, QS Quacquarelli Symonds to deliver an interesting talk on "Evolution of Excellence: Emerging Factors in QS University Rankings – Research, Academic Reputation and Beyond". Dr. Fernandes shared the rise of Indian higher education institutions in the QS rankings and explained the revised methodology in a simple and succinct manner. Senior members of the staff and faculty interacted with him.



The School of Design and Innovation (SDI) hosted an industry lecture on "Future of Design – AI/AR/VR/Voice." The lecture was delivered by Mr. Manikantan Ramanath, a Service Design Enthusiast and Usability Professional with over 17+ years of experience in various capacities across domains like IoT, AI-chatbots, Voice-UX, AI-HVAC Monitoring Ecosystem, Healthcare, Electric Vehicle and Mobility, Clinical Trials, Logistics & Transport, E-commerce, Banking & Finance, Travel & Hospitality, Education, HRMS, Legal, FMCG & Consumer Electronics, Society Management and Wedding Events & Decor.





On 20 September 2023, School of Economics (SoE) inaugurated a research center, 'Center for Contemporary Economics'. Prof. Gopakumar from IGIDR, Mumbai delivered the inaugural lecture.





York University President and Vice Chancellor Prof. (Dr.) Rhonda Lenton - 22 September 2023

RVU hosted a distinguished public lecture by Prof. (Dr.) Rhonda Lenton, President and Vice Chancellor of York University, Canada on "The India-Canada Higher Education Partnership: Pursuit of Excellence, Inclusion Empowerment". Prof. Lenton emphasized the need for students to become flexible and agile leaders and acquire skills. It was followed by an interesting question and answer session which ranged from joint research projects to nursing robots.





School of Law (SoL) invited Mr. Sudhir Mishra, Founder and Managing Partner, Trust Legal Advocates & Consultants, to deliver a distinguished public lecture on "The untapped opportunity of environmental law practice: story of a first generation law firm." The session was an interactive one wherein Mr. Mishra, a leading environmental lawyer, threw light on many aspects of environmental law.



Mr. Sudhir Mishra - 22 September 2023



Ms. Jugnu Roy, Director of Engagement – East Asia & India at Education New Zealand along with Ms. Monika Chaudhary, Market Development Officer, New Zealand High Commission, visited our campus on 22 September 2023. They held a session on "Study Opportunities in New Zealand" for our students. It was an interactive session where the students enquired about possible opportunities.

Ms. Jugnu Roy - 22 September 2023

### **Student and Faculty Accomplishments**

#### Student achievements



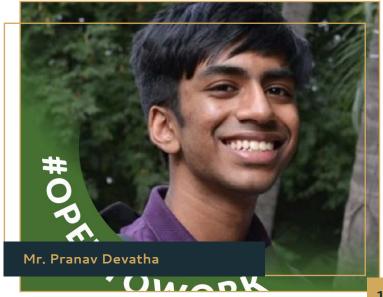
Ms. Rithanya Naini



Ms. Rithanya Naini, third-semester B.Com. Hons. student at RVU recently embarked on a remarkable journey as part of The India Dance Tour. Over the course of 62 unforgettable days, she had the privilege of traveling through 14 states, visiting 44 cities, and performing at 52 programmes. RVU is immensely proud of Rithanya's achievement and her dedication to promoting the rich heritage of Basavanna Vachanas through the art of dance.



We are thrilled to extend congratulations to our third-year B.B.A. student, Pranav Devatha, whose short film, Death By Grades, has been submitted for screening at the prestigious Global Lift-Off Film Festival in Berlin, Manchester, Tokyo, New York, Toronto, Los Angeles, Paris and London, to name a few. Pranav is a 2021 batch B.B.A. student enrolled in the School of Business. He took a course on film making and creative writing offered by the School of Liberal Arts and Sciences and was taught by Dr. Piyush Roy, current Dean, School of Films, Media and Creative Arts. His exercise in self expression team project motivated him to achieve this.





RVU takes pride in congratulating Meghana M., third-year B.Com. student and her mentor Prof. (Dr.) Veena A. for a successful paper presentation at the 4<sup>th</sup> National Conference ESPLORO-2023, held on 28 August 2023.

71 SoCSE first-year students started global internships in high tech domains. 29 of these were paid research internships while 25 were unpaid internships with startups from UC Berkeley, 13 with Broadrange AI, USA and 4 with SPInteg, India





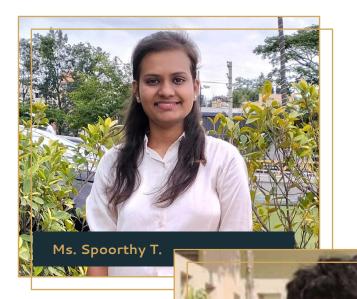












Two students, Ms. Spoorthy T. B.Sc. (Hons.), Evolution & Use of ChatGPT and Mr. Akshay B. (IOT & smart agriculture) from the Student Research division of Centre for Computational Approaches to Science & Technology, SoCSE presented two papers at the prestigious SIDTE conference held on the 16–17 September 2023. These papers were part of a technical communications course and were pruned during summer internship at RVU during July 2023. These two papers will be published in a SCOPUS indexed Taylor & Francis journal.

Mr. Akshay B.

Ms. Raksitha K.S., a third-year B.Com. student, has secured placement with Intellipaat, a renowned global online professional training provider headquartered in Bangalore. Intellipaat offers a wide range of industry-tailored certification training programmes. Ms. Raksitha will be joining their team with an annual salary package of Rs. 7.25 lakhs per annum.





At RVU, four NCC cadets have been chosen to participate in the directorate-level Intergroup competitions. Among them, Ms. Navaneetha R. from the School of Economics (SoE) has earned the prestigious title of the overall best cadet in the senior wing for girls. She was awarded with a gold medal presented by Air Commodore B S Kanwar, Deputy Director General of NCC, Karnataka and Goa Directorate.

12 students from the Student Research division of the Center for Computational Approaches to Science & Technology (SoCSE) recently presented a dozen research papers at the IEEE MRTM conference held on September 22–23, 2023. These papers were developed as part of a technical communications course led by Dr. Phani Kumar Pullela and underwent refinement during a summer internship at RVU in July 2023. These 12 papers have been accepted for publication in an IEEE Xplore journal indexed in SCOPUS. The students participating in this achievement represent both the 2022 batches of B.Tech. (Hons.) and B.Sc. (Hons.). From the B.Tech. (Hons.) programme, we have Ms. Tulaasi Rayasa, Mr. Francis Maria Sharan, Mr. G Mohith, Ms. Karmistha Patnaik, Mr. Shreyank Srinivasan Harisha, Mr. Sushan Rai, Mr. Vipul Arya, and Ms. Manvitha Kabathi. Additionally, from the B.Sc. (Hons.) programme, we have Ms. Chandana B., Ms. Chandraleksha R., Ms. Ishita D.S., and Mr. Mithun Gowda.



























Prof. Balu Masti, Adjunct Faculty at the School of Computer Science and Engineering (SoCSE), took part as a judge in UC Berkeley's AI hackathon, which saw the participation of 1,500 hackers from around the globe. The competition offered a prize pool of \$200,000 for the top four winners. Additionally, Prof. Masti represented RV University at the 2023 Data Science National Workshop hosted by the University of California, Berkeley

In addition, Prof. Masti played the veena at many concerts in the USA and India. He performed at the thematic concert, based on Dikshitra's Compositions in San Diego, CA on 16 June 2023; Sri Guru Raghavendra Swamy Melakartha Pallavi Concert Series #17 – "SURYAKANTHIM" at Fremont, CA on 18 June 2023; Sri Adi Shankara Fine Arts Veena Concert at Saratoga, CA on 23 June 2023; Yadugiri Yatiraja Mutt, Bengaluru on 7 July 2023 in the presence of His Holiness Jeeyar Swamiji and Sangeeta seva at Sringeri on 10 July 2023.





Dr. Phani Kumar Pullela, SoCSE passed the trademark agent exam conducted by the Ministry of Commerce and Industry, Office of The Controller General Patents, Designs & Trademarks. He is already a patent agent and can now file Copyrights and patents for us!





Dr. Anuradha Chatterjee, Dean, School of Design and Innovation has completed a Certificate from Parsons School of Design – The New School for the excellent Online Certificate Programme: Healthier Materials and Sustainable Building, consisting of four courses. Lessons from this Certificate will go towards the transformation of design curriculum to make it more health and environment centric.

Additionally, Dr. Chatterjee, was invited to moderate panel discussions in two parallel industry conferences – WADE Asia (Design Partners in Life and Creativity panel, with a focus on teasing out the nature of collaboration in design practice and ways to achieve life work balance), and India Furniture Conclave (High End Residential and Commercial Furniture, which aimed at looking at the traction that high end furniture and associated aesthetic is gaining in India). The event was held at Pragati Maidan, New Delhi from 22–24 September 2023.

Prof. Meera Baindur was the Resource person for the six-day National Faculty Development Programme on "Eco-Criticism and Environmental Literature: Engaging Students in Sustainable Thinking", held online from 10 to 15 July 2023. She conducted a session on "Teaching Environmental Philosophy: Towards GLOCAL Knowledge" on 12 July 2023

SoLAS hosted a Summer India Immersion programme for students of James.Madison College, Michigan State University, USA during July 1-9, 2023.

A group of 11 students and two faculty students us at RVU for a Summer exchange programme from James Madison College, Michigan State University USA. The theme of the programme was based on agriculture and development. Students also explored aspects of Indian culture and local regional studies. Students had field trips to visit KR Market area, Lalbagh as well as an experimental farm, Navdarshamm where they interacted with members of an organic food cooperative. The programme and its components were very much appreciated by the visitors and they also had the opportunity to enjoy the best of our cuisine and culture during informal events. We will initiate an MoU with Michigan State Universities for further collaborations.





Dr. Piyush Roy, Dean, School of Film, Media and Creative Arts was invited as the guest of honour at the opening session of the 7th edition of Chalachitram National Film Festival (CNFF) held on 9–10 September 2023. The CNFF started off with the ceremonial lamp lighting by Dean Roy.

Over the course of the two-day event, Dr. Roy conducted a thought-provoking interactive session for the students of the Bhupen Hazarika Film and TV

Institute, as well as film enthusiasts. During this session, he delved into forward-looking subjects and emerging technologies such as AI, and also examined the advantages and disadvantages of filmmaking in the Digital Age, among other topics. His wealth of knowledge and experience in the film industry served as an inspiration to both students and other attendees.

Prof. Y.S.R. Murthy received Management the Bangalore Association. BMA Education Excellence Award 2023 on 29 July 2023 from Padma Vibhushan and former Chief Minister, Mr. S.M. Krishna, Dean, School of Business. Dr. Subhashree and Prof. Arun Kumar were present at the ceremony.





On 21 September, 2023, in a ceremony held in New Delhi, Prof. (Dr.) Y.S.R. Murthy was honored with the Chanakya National Award 2023, Excellence in Education, for his outstanding contributions to the field of education. This prestigious award was presented by the Public Relations Council of India (PRCI). The award was handed over to him by Mr. Mukhtar Abbas Naqvi, former Union Minister, in the presence of Mr. K.C. Tyaqi, Chief Spokesman of Janata Dal United, Mr. Jayaram M.B., PRCI Chairman Emeritus, and corporate leader Vijay Pothukuchi.



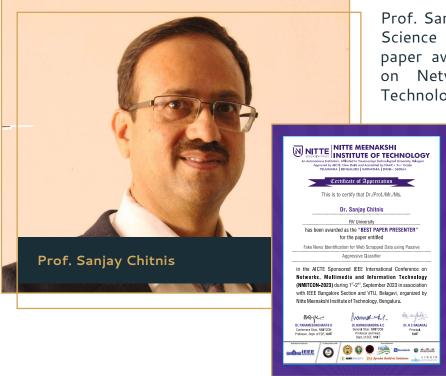
Prof. Mehardeep Kaur from the School of Design and Innovation (SDI) was invited to moderate panels for the five-day international workshop (online mode) on "Application of Artificial Intelligence in Architecture and Design". It was organized by the Department of Architecture and Planning, National Institute of Technology, Patna from the 18–22 September 2023.

Assistant Professor, School of Economics, Prof. Muhammed Riyas MP's, academic article on "Making Sense of Property Tax Increase in Kerala" was published in the Economic and Political Weekly on 2 September 2023



Prof. Sanjay Chitnis, Dean, School of Computer Science and Engineering, received the best paper award at IEEE International conference on Networks, Multimedia and Information Technology (NMITCON) organized at Nitte

> Meenakshi Institute of Technology, Bengaluru on 1–2 September 2023. The title of his paper was "Fake news identification for web scraped data using passive aggressive classifier"



### **Events**





The School of Computer Science and Engineering (SoCSE) hosted a two-day hackathon of finding solutions to coding challenges at UR-Hackathon 3.0. RVU collaborated with Web3ForAll and Tenacity for this event, which featured innovation, teamwork, and hands-on coding challenges.





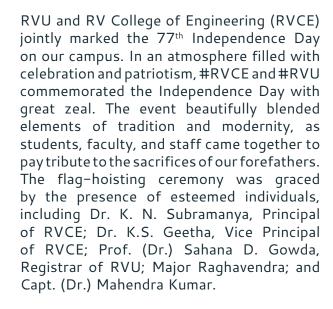
The RVU Library held a book exhibition on 3-4 August 2023, with the primary goal of offering the RVU community an opportunity to explore a diverse selection of books. The exhibition aimed to cultivate a culture of reading and enrich the library's collection. Dr. Sahana D. Gowda, Registrar, RVU, inaugurated the event, joined by deans, faculty members, administrative staff, and students. This exhibition showcased a wide variety of books covering various genres and subjects, including design, humanities, management, engineering, law, and more. These books were curated from a pool of more than 15 publishers and sellers located across India. Some notable contributors included Wiley, Pearson Education, Tata McGraw-Hill, Taylor & Francis, Routledge, CRP Press, Design Book Studio, Metro Books, Page 3, SK Publishers & Distributors, Sapna Book House, and several others.







77th Independence Day - 15 August 2023





Students, faculty, and staff got together and celebrated Onam with full fervor and excitement. Wearing traditional clothes, the students laid colourful "pookkalam", floral rangolis or carpets in the campus. The celebration included a number of cultural events like dances, performances and games.



The School of Computer Science and Engineering hosted an inaugural day function for its B.Tech batch of 2023 on 10 September 2023. Mr. Tarun Mehta, CEO and Co-founder, Ather Energy Pvt Ltd, was the chief guest. In his address, Mr. Mehta urged students to discover themselves and their ethos and values during their degree programme. Referring to innovations like UPI which will be remembered for next 50 years, Mr. Mehta stressed the need to utilize fantastic opportunities provided in India for engineers to innovate, build from scratch and create enormous value.



Inaugural day function of B.Tech batch-2023 - 10 September 2023





The students and staff of RVU celebrated Ganesha Chaturthi at the campus. Everyone welcomed Bappa with devotional vibes filled with energetic dances, songs, and games



### **Partnerships and Collaborations**



We inked an MoU with Apex College, Nepal, to transcend boundaries and provide enriching business education to our students. Our shared commitment to research, academic excellence, and community upliftment drives us forward. The MoU was signed on 07.August.2023

RVU hosted HELIO-FLARE LIMITED, United Kingdom, CEO, Ravi Arkalgud at our campus. We signed an MoU which facilitates effective utilisation of the intellectual capabilities of our students. It opens paid internship opportunities for our students in the School of Computer Science and Engineering. We noted the potential for further collaborative activities.





RVU signs MoU with Apex College, Nepal