

School of Business

THINK. DO. INNOVATE.



Accreditations and Associations



About RV University

RV University (RVU) is a new-age University in Bengaluru, recognised by Government of Karnataka and University Grants Commission (UGC). It is a State Private University under the RV University Act, 2019. The University is managed by the Rashtreeya Sikshana Samithi Trust (RSST), that also runs 21 other education institutions, with the renowned legacy of excellence in higher education for over eight decades.

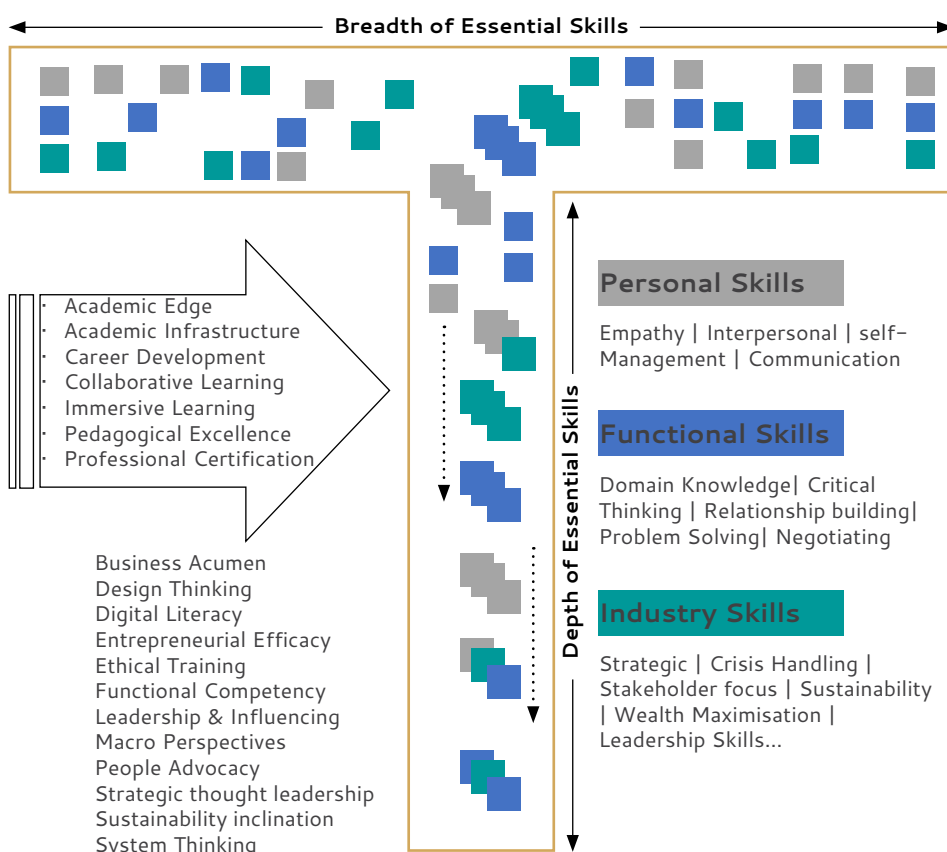
ABOUT THE SCHOOL OF BUSINESS (SoB)

School of Business, is driven by its mission to develop original thinkers, original doers and innovators, who are capable of delivering ideas, solutions, and products; create opportunities for people and organisations; positively impact communities.

SoB has implemented T-potential model of learning (to the depths and in breadth) complemented with the masterclasses, live projects and opportunities to work with CXOs, International partners, policy makers, entrepreneurs to broaden the outlook of our students. This multidimensional approach gives them the edge in gaining perspectives, skills, and experience in solving real world issues.



WHY SCHOOL OF BUSINESS?



From the Dean's desk

Dear students,

I extend a warm welcome to the School of Business at RV University.

Our interdisciplinary B-School offers you a unique advantage to collaborate with students and professors of multiple disciplines – technology, public policy, film, media and creative arts, psychology, design thinking, law and many more – for co-learning and co-creating opportunities, solving real world problems and importantly mastering your innate talents. With optimism, students, parents and recruiters today acknowledge and prefer multi-disciplinary learning exposures.

I, on behalf of all at the School of Business, welcome you to RV University. Come, let's change the world.

Prof. (Dr.) Subhashree Natarajan



PROGRAMMES OFFERED

UNDERGRADUATE PROGRAMMES

4 year full time with exit option at the end of the 3rd year

B.B.A. (Hons.)

Entrepreneurship | Finance | Human Resource | Marketing

B.B.A. (Hons.) – Digital Marketing

Workshops in – Content Development | Media planning analytics & campaign design

B.B.A. (Hons.) – Data Science and Analytics

Microsoft Certification



B.Com. (Hons.)

Career Tracks in Finance & Accounting | Banking & Wealth Management

B.Com. (Hons.) – Professional



ACCA, UK Accredited – 9 paper exemption for ACCA | In campus coaching for CA, USCMA

B.Com. (Hons.) – Capital Markets

NSE NSMART Lab powered

Eligibility

10+2 or equivalent (CBSE, ISC, IB, Cambridge, State Boards and other Govt. recognised boards)



USPs

- T-potential model
- Practice-driven, student-centred, immersive learning experiences
- Mastering Strategy and Leadership skills
- Data fluency and fact-based decisions skills
- Global insights and exposure to sustainable business practices

POSTGRADUATE PROGRAMMES

MBA – Global Financial Markets



In Collaboration with NSE Academy, 3 USA certifications, 5 NISM Certificates

Gain global level expertise in Finance & Trading

Highlights 4-in-1 edge

Embedded global certification from

1. Chartered Market Technician® Program. CMT Level I, USA
2. RIMS-Certified Risk Management Professional, USA
3. Financial Regulatory Authority, USA

Indian certification from

4. 4 – NISM a mandatory requirement in BFSI and a PG certificate from NSE

MBA – Sustainability & Strategy

In collaboration with Consulting firms, Community of Practice and Social sectors

Career streams: Enterprise Risk | ESG

Evolve as Business Advisors and Strategic Consultants

Highlights

1. Practice Business Consulting
2. Masterclasses by Leaders from diverse business verticals
3. Live Projects on sustainable business practices
4. Mentoring by experts in the field
5. Dual Degree opportunities with partnering international universities

MBA – Artificial Intelligence & Data Science

Evolve as a Data scientist



Highlights

1. Learn the latest languages, tools & techniques
2. Specialisation: Machine learning & Business Analytics

MBA (Regular)

Specializations: Entrepreneurship, Finance, Human Resource Management & Marketing

Eligibility

- Recognized undergraduate degree with a minimum of 50% marks
- Candidates appearing for final semester examinations can also apply
- CAT | MAT | NMAT | XAT | ATMA scores considered
- Preference will be given for applicants with 1-3 years of work experience (with valid proof)

For more details on selection process, visit our website
<https://rvu.edu.in/school-of-business/>

Ph.D.



Arvind

FASHIONING POSSIBILITIES

BEST SELLERS
APPARELS

CIM The Chartered
Institute of Marketing

DECATHLON

IFB

IFB Industries Limited

NatureDots
नेचरडॉट्स

Pay
Nearby
Zidd aage badhne ki

TATA STEEL

THE
HIGHLAND INSTITUTE

भारत इलेक्ट्रॉनिक्स
BHARAT ELECTRONICS
QUALITY. TECHNOLOGY. INNOVATION.

coursera

Capgemini

HelpAge India

london&district
HOUSING LTD

NIQOTO

sidbi

TALENTEGE
Live & Interactive Digital Learning

UC RIVERSIDE

GLOBAL INDIA BUSINESS FORUM
GIBF

हिप्लि
HAL

irm
Developing risk professionals

LANDMARK
GROUP

University of
Kerala

SEATTLE UNIVERSITY
1897

TITAN
COMPANY

THE KOHIMA INSTITUTE
NAGALAND

UNIVERSITY OF MINNESOTA
Driven to Discover™

Merit scholarships available

For more details visit our website

ADMISSION PROCESS



**RV
UNIVERSITY**

Go, change the world

an initiative of RV EDUCATIONAL INSTITUTIONS

University Campus, RV Vidyanikethan Post, 8th Mile, Mysuru Road, Bengaluru – 560059

Mobile: +91 8951179896, +91 9513673778 Email: admissions@rvu.edu.in Website: www.rvu.edu.in



Scan to apply

