

School of Design & Innovation

REDEFINING DESIGN EDUCATION



About RV University

RV University (RVU) is a new-age University for liberal education based in Bengaluru. RVU has been established by Rashtreeya Sikshana Samithi Trust (RSST), which has over eight decades of legacy of excellence in higher education. RVU is a State Private University under the RV University Act, 2019. It has received all Regulatory approvals from the Government of Karnataka as well as University Grants Commission (UGC).



**RV
UNIVERSITY**

Go, change the world

an initiative of RV EDUCATIONAL INSTITUTIONS

Established in 2021, the School of Design and Innovation is more than a teaching (and placement) machine. It is populated by learners and teachers who enjoy experimentation, inquiry, risk taking, and evidence-based research and decision making, who enjoy collaborative learning. We see design as ethical, inclusive, and democratic; and as an act, a product, an experience, and above all, a mindset.

The School of Design and Innovation is driven by

- An integrated approach to sustainability and caring for life and climate;
- The desire to play a central role in shaping discourse around transdisciplinary and inclusive approaches to design;
- The need to make sense of emergent knowledge paradigms and technologies in/for India.

SDI adopts an integrated approach to learning, which draws upon the fields of art, architecture, design, science, humanities, social science, engineering, economics, and other fields, and expects that its graduates will similarly find their place in a hybrid, fluid domain of action and intervention – as design practitioners, strategists, researchers, advisors, academics, and entrepreneurs.

SDI engages with industry in order to positively impact industry from within the academic space, as well as orient its students to being professionally and emotionally ready to be a part of the design industry and make lasting contributions as design thought leaders.



Message from the Dean

A warm welcome to the School of Design and Innovation! Since its advent, Design (and its various disciplines) has become one of the most sought-after areas of study, practice, and research in India, wherein graduates find fulfilling and lasting careers as design practitioners, strategists, researchers, advisors, academics, and entrepreneurs. We imagine design education as a journey full of experiment, inquiry, risk taking, and evidence-based research and decision making, which is a collaborative act –between the student, faculty members, institution, industry, and community at large. Design requires an integrated approach to learning, which draws upon the fields of art, architecture, design, science, humanities, social science, engineering, economics, and so on, and it also requires us to be attentive to the constantly changing topography of our world.

At RV University, we see design as ethical, inclusive, and democratic; and as an act, a product, an experience, and above all, a mindset. We are invested in student-centred approaches to learning, and we look forward to our students taking a deep dive and immersing themselves in their education, to identify creative and critical approaches to difficult, urgent real-world problems. Our students are provided with the best of national and international perspectives on design, and they are encouraged to understand the value and use of emerging technology, as well as traditional knowledge systems. At RV University, School of Design and Innovation, we aim to create not just graduates but future design leaders and innovators who approach design with technological acumen, social purpose, a sense of justice, and a critical eye. As your Dean, I hope to meet with each of you, talk about my own journey as a creative, and I wish you an exciting time here, and beyond!



Dr. Anuradha Chatterjee
Pro-Vice Chancellor and
Dean – School of Design and
Innovation

Our USPs

- Student-centred, experiential, immersive learning
- Collaboration and research-based enquiry
- Faculty with industry and academic background
- Real-world project-based learning
- International paradigms in design education
- Excellent electives for lateral learning and thinking
- Industry lectures in all disciplines, open to all design students
- Minors in Design, Liberal Arts & Sciences, Computer Science, Business, Economics & Finance, Law, Film Media & Creative Arts
- Practice ready, ethical and empowered to lead, with an entrepreneurial mindset
- Internships in best companies for personal and professional growth

PROGRAMMES OFFERED

UNDERGRADUATE PROGRAMMES

Four year programmes

- B.Des. (Hons.) (User Experience)
 - Digital Interactive Systems
 - Extended Reality
- B.Des. (Hons.) (Interior Environments)
- B.Des. (Hons.) (Communication and New Media)
- B.Des. (Hons.) (Product)
 - Industrial Products
 - Digital Products
 - Lifestyle Accessories
- B.Des. (Hons.) (Transdisciplinary Contexts)

POSTGRADUATE PROGRAMMES

Two year programmes

- M.Des. (User Experience)
- M.Des. Research (Design Futures)

One year programme

- Post Graduate Diploma (Design Journalism)

Ph.D.

Supervision Available for Design; Architecture; Design Education; Design History; Criticism & Humanities





COLLABORATIONS AND PARTNERSHIPS

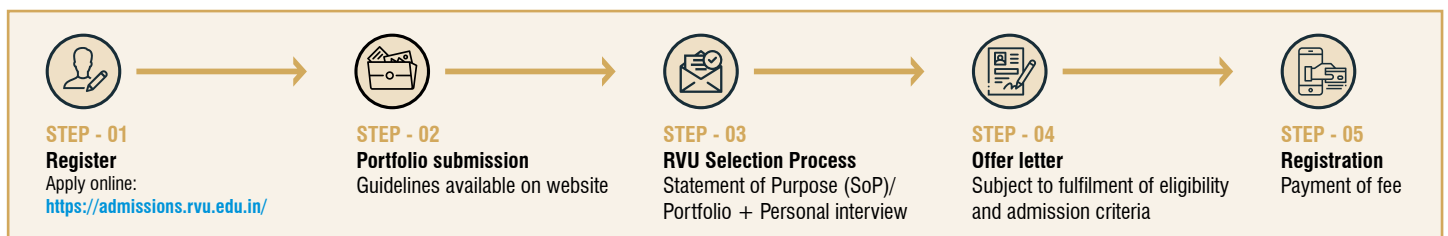


Eligibility to join SDI

10+2 or equivalent in any stream; Science, Commerce, Arts, Humanities, etc. (CBSE, ISC, IB, Cambridge, State Boards and other Govt. recognized boards) with minimum aggregate marks of 60%

Merit scholarships available

ADMISSION PROCESS



Scan to apply

University Campus, RV Vidyanikethan Post, 8th Mile, Mysuru Road, Bengaluru - 560059

Mobile: +91 8951179896, +91 9513673778 Email: admissions@rvu.edu.in Website: www.rvu.edu.in

