

School of Film, Media and Creative Arts

CREATE WHAT YOU DREAM



Our Graduate Attributes

- Imagination
- Creativity
- Ethics
- All-Rounded Thinking
- Effective Communication
- Digital Fluency
- Flexibility and Adaptability
- Team Working
- Leadership Potential
- Entrepreneurship



an initiative of RV EDUCATIONAL INSTITUTIONS

Welcome to India's first Liberal and Creative Arts led Film and Media School

At SoFMCA, the mission is to provide the best university offered undergraduate and postgraduate education in film and media in South Asia, and beyond by preparing students for existing and emerging careers in filmmaking, media, OTT and the creative industries, along with training in research pathways on the entertainment industry.

We at RVU are committed to provide a dynamic and multi-disciplinary learning environment that combines theory and practice to hone students' creativity and employability. Our faculty hail from the disciplines of Humanities, Film and Media Studies, and comprise professors-in-practice, filmmakers and visiting industry professionals to ensure that the students receive hands-on training and mentoring to develop the skills needed to succeed in their chosen field of specialisation.

The SoFMCA Foundation

Our distinct edge over existing film and media programs is a unique One-Year 'Liberal and Creative Arts' Foundation, designed to provide students with essential training in 21st century skills and holistic introductions to the study of media, entertainment and the visual arts today.

Foundations

- Reading, Writing, Thinking and Storytelling
- Classics of World Cinema
- Basics of Photography and Filmmaking
- Media Literacy and Ethics
- Visual Communication and Aesthetics
- Environmental Awareness
- Happiness and Self-Awareness
- Indian Constitution and Citizenship

Introductions

Acting
Film
Media
Animation



RVU students having a hands-on experience with a film camera

Year 1: Foundation [48 Credits]

Discovering Individual Abilities, and Introductions to Majors

Year 2: Exploration [48 Credits]

Choose your Specialisation and Explore a Minor

Year 3: Specialisation [48 Credits]

Master your Specialisation with Industry Internship

Year 4: Creation [36 Credits]

A portfolio of signature works in films, documentary, animation, graphic narratives or thesis dissertation

The SoFMCA Edge

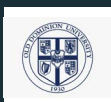
- Liberal and Creative Arts Foundation
- World-class Faculty including Professors-in-Practice
- Multi-disciplinary Education with Minors and Electives from other RVU Schools
- Film and OTT Media internships and placements
- Guidance to become Entertainment Entrepreneurs and Independent Filmmakers
- Training for careers in Film Studies, Criticism, Curation and International Research
- Participate in Film Festivals and Curate Your Own Festival
- Optional Exchange Programmes with Global Universities
- Make a Diverse Portfolio of Creative Creations
- Participate/Organise Academic and Industry conferences
- Dynamic Education with Electives Responding to Emerging Trends in Entertainment Industry

International Applicants are Encouraged to Apply

- Holistic and Explorative Learning in RVU's Diverse Curricula
- English, A Primary Language in India, Bengaluru, and at RVU
- RVU Offers Affordable Education and Globally-Recognized Degrees
- Low Cost of Living and Student-Friendly Procedures in India
- Bengaluru has a Large Population of Foreign Professionals and Students



COLLABORATIONS AND PARTNERSHIPS





TIFA EDITION 3 HIGHLIGHTS (13-17 MARCH 2024)

300+

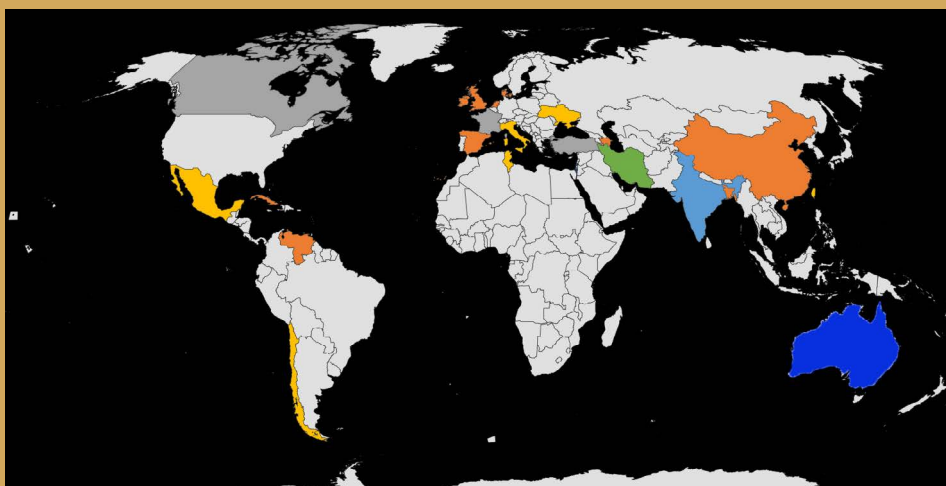
Films Submitted

25+

Countries

50+

Films submitted by Global Schools and Colleges



Teen Indie Film Awards (TIFA)

Hosted by RV University, TIFA, is a unique film festival, curated and organised by our students to celebrate excellence, ideation and creativity in film productions by school and college students from across India and the world. TIFA 2023 showcased over 70 films from 12 nations and five continents, along with masterclasses by eminent film curators, critics and filmmakers. The festival keeps getting bigger with every passing year to become the most prestigious global film festival for student filmmakers in India.



"A small step towards a big dream"

Ankita Sarmah Bardoli
Director-Xomadhan, Cotton University
India, Winner Best Film TIFA 2022



The student organising team of TIFA 2022

“

Being a festival director was truly a once-in-a-lifetime opportunity, a dream come true in every sense. The three-day film festival was a transformative and profoundly influential experience. I'm eagerly anticipating the opportunity to indulge in the upcoming TIFA 2024!

”



The TIFA 2023 jury members (left to right): Priyanka Sinha Jha, Christopher Dalton, Nandita Puri and Kabeer Khurana



Krishnapriya

Student Festival Director TIFA 2023,
School of Liberal Arts and Sciences, RV
University, Bengaluru



Critic-Curator Piyush Roy was invited by Queen Elizabeth II to the UK-India Year of Culture's official inauguration marking the 70th Independence Day celebrations at Buckingham Palace (2017) featuring Indian achievers from sports, arts, media and culture.

Founding Dean: Dr. Piyush Roy is an Indian National Film Award winning critic-columnist, and an international author, curator, poet, filmmaker and professor in film, media and aesthetics studies. Former Editor of iconic film magazines Stardust and StarWeek, and a Doctoral Scholar from the University of Edinburgh, he's published in Indian national dailies like The Indian Express, Hindustan Times, The Asian Age, The Times of India, and The Hindu, authored five books and directed three non-fiction feature films.

“Interacting with the wonderful filmmaking students at RV University was a delightful experience. The kind of knowledge they had about Cinema and their interaction with me was an experience that taught me a lot! My meetings with VC YSR Murthy, Pro-VC Dwarika Uniyal and Dean Piyush Roy, told me a lot about the passion that is imbibed to the students. I envy every single student and feel I have been unfortunate that I could not study here.”



Rahul Rawail
Veteran Indian Filmmaker

Degrees and eligibility requirements

Programme Titles	Specialisations	Level	Duration	Selection Requirements	Fees (In Lakhs/ per year)
Ph.D.	Film Studies, Media Studies	Ph.D.	4 Years	Masters in any Discipline	0.5
M.A. (Film, Media and Cultural Studies)	Heritage Studies, Documentary Making, Film Studies, Screenwriting	PG	2 Years	SoP + Interview	2.0
P.G. Diploma in Film Criticism and Curation	Film Criticism, Film Curation	PG	1 Year	SoP + Interview	2.5
B.A. (Hons.) (Film Studies)	Film Criticism, Entertainment Journalism	UG	4 Years	SoP + Interview	3.0
B.A. Acting (Film, TV and OTT)	Acting (Film, Television and OTT)	UG	3 Years	SoP + Portfolio + Interview	3.0
B.A. (Hons.) (Media Studies)	Corporate Communication, Multi-Media Journalism	UG	4 Years	SoP + Interview	4.0
B.Sc. (Hons.) (Animation and Visual Effects)	Animation, CGI and VFX	UG	4 Years	Portfolio + Interview	4.0
B.Sc. (Hons.) (Filmmaking)	Direction, Cinematography, Editing	UG	4 Years	Portfolio + Interview	6.0

ADMISSION PROCESS



STEP - 01 Register
Apply online:
<https://admissions.rvu.edu.in/>



STEP - 02 RVU Selection Process
Statement of Purpose (SoP)/
Portfolio + Personal interview



STEP - 03 Offer letter
Subject to fulfilment of eligibility
and admission criteria



STEP - 04 Registration
Payment of fee



RV UNIVERSITY
Go, change the world

an initiative of RV EDUCATIONAL INSTITUTIONS



Scan to apply

University Campus, RV Vidyanikethan Post, 8th Mile, Mysuru Road, Bengaluru – 560059

Mobile: +91 8951179896, +91 9513673778 **Email:** admissions@rvu.edu.in **Website:** www.rvu.edu.in



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